

THE LIBERTY BELL



ASPE Liberty Chapter 61, Philadelphia, PA

AMERICAN SOCIETY OF PROFESSIONAL ESTIMATORS

The President's Message, Karla Wursthorn

Thank you for electing me as President of Liberty Chapter 61. I look forward to serving the society for its 20th Anniversary.

The National Convention in St. Louis was a great success. In addition to the Estimating Academy, there were numerous seminars ranging from BIM to computer technologies. The society adopted new by-laws this year which is a major effort. Thanks should be given to Mike Lese, Chapter 61's 1st VP, who spent a great deal of time working with ASPE National on this important revision.

In August, the Board of Directors had a very constructive meeting focusing on bringing interesting speakers to the dinner meetings each month. Meetings planned include current industry topics such as BIM, LEED, Integrated Project Delivery, and Construction Technology as well as other specific estimating topics.

Our August meeting entitled "Demystifying the Purchasing and Value Engineering of Light Fixtures" was well received with a lot of interesting dialogue from all parts of the industry including lighting representatives, distributors, electrical subcontractors and CM/GC's. It was a lively discussion, and we thank Penn Lighting for leading the discussion.

Our September meeting will be Wednesday, September 16th at the Doubletree Hotel in Plymouth Meeting (Social Hour at 5:30, Dinner at 6:30 with speaker to follow). Perhaps you have already attended one or more seminars on BIM (Building Information Modeling)? Typically the presentations I have attended focus on the many opportunities this new model of delivery will bring, but I'm always left wondering how we can really use these new technologies in realistic ways to make our business better and more productive. Worth and Company, Inc. will be presenting a case study in how they are currently using BIM for their mechanical contracting business. Please mark the date on your calendar!



Our Mission :

The American Society of Professional Estimators serves construction estimators by providing education, fellowship, and the opportunity for professional development.

- EDUCATION
- CERTIFICATION
- FELLOWSHIP
- PROFESSIONALISM
- STANDARDIZATION

Join us for: "Using BIM"

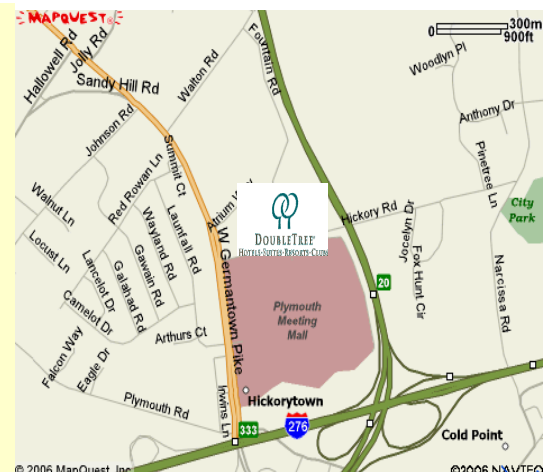
September 16, 2009 - Meet & Greet 5:30PM
Dinner 6:30PM
Presentation 7:30PM

Dinner is \$35 with a choice of Salmon or Beef.

Presentation By:



Worth & Company, Inc.



EDUCATION MATTERS

ASPE Liberty Chapter 61 members continue to support **Continuing Education** by offering their professionalism as Instructors for the following programs:

ASPE / GBCA @ Fire Academy, Conshohocken

- Principles of Estimating, Terry McGeehan, CPE
- Blue Print Reading, Ron Trawinski, CPE
- Scheduling, Donald Logan, CPE

Community College of Philadelphia

- Estimating One, Rob Brockway, CPE



Member Profile - Karla Wursthorn, ASPE Chapter 61 President

For those of you who do not already know me, I offer the following profile:

Name: Karla R. Wursthorn, CPE

Company: T.N. Ward Company (CM/GC)

Position: Pre-Construction & Marketing

Career Path: I attended the University of Notre Dame and studied architecture which led me to my first job in Huntsville Alabama working for a small architectural firm. After relocating to the Quad Cities with my husband, I joined a young, growing design/build firm with the intent of working in their design department. As fate would have it, I was initiated into the estimating department because “it would be good for me to know” according to the company president. Provided with an excellent mentor who also introduced me to ASPE, I decided to change careers and become a full time estimator. In 1998 I relocated to Philadelphia and starting working at T.N. Ward Company. From time to time I have taught classes in Construction Management as an Adjunct Assistant Professor at Drexel University. Finally, in 2006 I took the plunge and earned my CPE.

Favorite part of job: I enjoy working with clients closely to realize their vision within budget.

Least favorite part of job: Purchasing is my least favorite part of the job because it tends to present the thorniest ethical decisions.

Year joined ASPE Chapter 61: 2003 (previously member of Quad Cities Chapter)

Favorite Thing About ASPE: I enjoy the fellowship provided each month as well as the continuing education on current topics.

Family: I’m married with two children, ages 8 and 9; a puppy is coming this Fall (according to my kids).

Hobbies: Training for a sprint triathlon (I’m on the 2 year plan as I didn’t manage to fit it in this Summer), creative cooking (that’s when you look in the almost bare cupboard to invent dinner), and reading.

Favorite Books: P.D. James mysteries and the Bourne series



Basic Canons of ASPE

Canon #1 - Professional estimators shall perform services in areas of their discipline and competence.

Canon #2 - Professional estimators shall continue to expand their professional capabilities through continuing education programs to better enable them to serve clients, employers and the industry.

Canon #3 - Professional estimators shall conduct themselves in a manner, which will promote cooperation and good relations among members of our profession and those directly related to our profession.

Canon #4 - Professional estimators shall safeguard and keep in confidence all knowledge of the business affairs and technical procedures of an employer or client.

Canon #5 - Professional estimators shall conduct themselves with integrity as all times and not knowingly or willingly enter into agreements that violate the laws of the United States of America or of the states in which they practice. They shall establish guidelines for setting forth prices and receiving quotations that are fair and equitable to all parties.

Canon #6 - Professional estimators shall utilize their education, years of experience and acquired skills in the preparation of each estimate or assignment with full commitment to make each estimate or assignment as detailed and accurate as their talents and abilities allow.

Canon #7 - Professional estimators shall not engage in the practice of "bid peddling" as defined by this code. This is a breach of moral and ethical standards, and a member of this society shall not enter into this practice.

Canon #8 - Professional estimators and those in training to be estimators shall not enter into any agreement that may be considered acts of collusion or conspiracy (bid rigging) with the implied or express purpose of defrauding clients. Acts of this type are in direct violation of the Code of Ethics of the American Society of Professional Estimators.

Canon #9 - Professional estimators and those in training to be estimators shall not participate in acts, such as the giving or receiving of gifts, that are intended to be or may be construed as being unlawful acts of bribery.



Penn Lighting's David LaPann and company President, Dave Quinn receive a token of appreciation from Karla



Lee Hartwig receives the President's Service Award. Lee served the chapter for two tours of duty.

2009 - 2010 BOARD DIRECTORS & COMMITTEE CHAIR

<u>TITLE</u>	<u>MEMBER</u>	<u>EMAIL</u>	<u>COMMITTEE CHAIR</u>
President	Karla Wursthorn, CPE	kwursthorn@tnward.com	Membership, Website
1st Vice President	Mike Lese	mlese@msn.com	By Laws
2nd Vice President	Rick Krause, CPE	krauserh@aol.com	Programs
Treasurer	Joe Clearkin	joe@clearkin.com	Finance
Secretary	Tom Rowland , CPE	trowland@carrollcontractors.com	
Directors:	Brian Dixon, CPE	bdixon@oliversprinkler.com	
	Lee Hartwig	windowman@verizon.net	Nominations
	Dennis Gleason, CPE	dennis.gleason@exceloncorp.com	
	Donald Logan, CPE	dlogan59@comcast.net	Newsletter
	Terry McGeehan, FCPE	Terrence.McGeehan@yahoo.com	Awards
	Sid Numerof, CPE , ME	the.sid@verizon.net	Education
	John Stewart, CPE	jstewart@keatingnet.net	
	Ron Trawinski, CPE	trawinski@verizon.net	Certification
	Nick Vermont	nvermont@asclean.com	

PROGRAM HIGHLIGHTS 2009/2010

<u>Meeting Date</u>	<u>Program Title</u>	<u>Presenter</u>
August 19th, 2009	Demystifying Lighting	Penn Lighting
September 16th, 2009	Using BIM	Worth & Co.
October 21st, 2009	Estimating LEED	
November 18th, 2009	How to Estimate the Cost of Ceramic Tile	
December 16th, 2009	Holiday Social	
January 20th, 2010	(With NAWIC) Philadelphia's Waterfront	
February 17th, 2010	Philadelphia's Green Aspirations	
March 24th, 2010	(With SADV) Ethics Roundtable	ASPE & SADV
April 21st, 2010	Integrated Project Delivery	
May 19th, 2010	Emerging Technologies in Construction	
June 13, 2010	Awards Dinner (w/ Spouses)	ASPE